



REAL-TIME ADDRESS VALIDATION

Organizations with poor controls over address quality often face serious issues that affect their bottom line, both directly (increased costs) and indirectly (the impact on service and their reputation). Best practices for managing your customer data should involve an address quality program, and the best place to fix inaccurate or incomplete data is at the point of entry.

AccuMail Verify Web gives you all the power of our real-time address verification application for your website, intranet or other browser based applications, such as CRM systems.

CASS Certified for accuracy by the USPS, AccuMail Verify Web makes sure that each address entered is validated before it enters your database. Addresses are standardized and elements such as the ZIP + 4® and the County Code added.

AccuMail Verify Web helps eliminate the problems and costs associated with inaccurate or incomplete address data.



FEATURES

Simple Integration – AccuMail Verify Web is designed for rapid deployment on your web server, so you'll be up and running in as little as an hour!

Certified by the USPS - CASS Certified for accuracy, AccuMail Verify Web instantly validates addresses against the very latest postal database from the USPS.

Total Address Accuracy - addresses are verified, standardized, and any missing elements such as ZIP + 4 or County Code are added to each record.

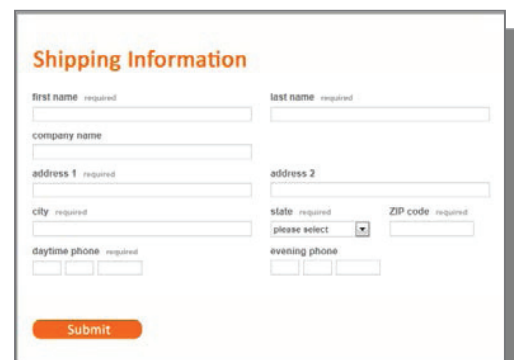
Full Customization – AccuMail Verify Web gives you control over the look and feel of your web forms for seamless integration within your website or other applications.

Labels, buttons, input fields and tabs can all be customized with different sizes, colors, fonts and placements.

Flexible Pricing – our pay-as-you go pricing ensures that you are only billed for the number of addresses you verify each month. **No Maintenance Fees**, just low per-record pricing, with a low monthly minimum, means that you only pay for what you need.

Secure Data Network - we ensure the security of your data through a variety of methods including binary transformation of customer data, server-side authorizations of user accounts, custom product licensing, database authorizations and client access auditing.

Simple Account Management - your unique user portal lets you check your usage in real time, forecast your total monthly usage based on current use rates, view and print invoices and more.



Customize the look and feel of your address forms



HOW YOU BENEFIT

Seamless User Experience - because Verify Web is fully customizable and integrated into your existing web pages or applications, addresses are validated without users ever leaving the page they are working in. Address validation happens in real-time and website visitors will appreciate the efforts you take to ensure the accuracy of their information.

More Accurate Data – it costs much less to correct addresses at the point of entry than trying to fix issues that arise once bad addresses have entered the system.

Lower IT Costs - we host all the postal data on our servers, so there are no monthly updates to install. We take care of all the maintenance and server costs so you don't need to.

Lower Mailing and Shipping Costs - cut undeliverable mail and packages and save on postage, time, labor, printing and other costs, such as expensive Address Correction Penalties charged by shipping carriers.

Increased Customer Satisfaction – lost or late deliveries due to inaccurate address data can damage your reputation and hurt your business. AccuMail Verify Web ensures you get the right address every time and can even improve your delivery times. Plus, the entire user experience will leave a positive impression on your website visitors, who can see that you care about getting things right.

Helps To Fight Fraud - verifying addresses prior to accepting orders through your website can help fight against fraudulent purchases.

Increased ROI – less returned mail, lower mailing and packaging costs, fewer address correction penalties from carriers, less waste, greater returns on your sales and marketing campaigns, faster customer payments and more.



WHO IS IT FOR?

AccuMail Verify Web can be used by anyone who wants to protect the investment made in one of an organization's most important assets – its customer data. Associations, online retailers, loyalty program managers, call centers and more can benefit from its ease of integration and flexible pricing model that provides a low-cost solution to ensure your data is accurate before it enters your database.



Websites

Use AccuMail Verify Web in your customer registration forms, shopping carts and more.



CRM Applications

Verify Web can be easily integrated into the most popular CRM applications, ensuring the quality of your customer, partner and vendor address data.



Shipping & Fulfillment

Ensure deliveries are correctly delivered on time, eliminate carrier penalties, improve efficiency and increase your customer satisfaction.



Call Centers

Show your commitment to great customer service and accurate data by verifying customer addresses in real time.



Sales & Marketing

Accurate address data reduces wasted time and resources, helping to increase the ROI on your sales and marketing campaigns

Enjoy the benefits of accurate data across your entire organization with AccuMail Verify Web. **Schedule your demo today!**