

Comparison Chart

SmartAddresser 5 Full vs. LT



With SmartAddresser 5, you have a choice of two professional mailing management software products. SmartAddresser 5 Full is the perfect all-in-one solution for mailers with enterprise list requirements and database manipulation demands. SmartAddresser 5 LT is designed for the smaller mailer, retaining most of the features of the Full version, but limited to lists of 5000 records or less. Compare the two to decide which one works best for your needs.

Product Information	SA5 LT	SA5 Full
List Size	5,000	Unlimited
Updates Per Year	6	6
Toll Free Telephone Technical Support	Unlimited	Unlimited
Postage Saving / Mailing Features	SA5 LT	SA5 Full
CASS Certified™ by the USPS® with DPV and LACSLink	Yes	Yes
Presort First Class Mail: Letters, Flats, Postcards, Parcels	Yes	Yes
Presort Standard Mail: Letters, Flats, Irregular Parcels	Yes	Yes
Presort Periodical Mail: Letters, Flats	No	Yes
Multiple Drop Ship, Bound Printed Matter & Customized Market Mail	No	Yes
Print Required Postal Documentation	Yes	Yes
Print Required Barcoded Tray and Bag Tags	Yes	Yes
Print Barcoded Address Labels & Envelopes	Yes	Yes
Add LOT and Carrier Route Information	Yes	Yes
Productivity Features	SA5 LT	SA5 Full
24/7 Unattended Mail Processing with Job Scripting	No	Yes
Built In Backup and Restore	No	Yes
Automatic Format Identification	Yes	Yes
Automatic Field Mapping	Yes	Yes
Automatic Field Parsing <i>City-St-Zip, Sal-First-M-Last</i>	Yes	Yes
Pre – Defined Database Sorts	Yes	Yes
User – Defined Database Sorts	No	Yes
View Database as a Spreadsheet or Single Record <i>Customizable</i>	Yes	Yes
Batch and Single Address Correction and Validation	Yes	Yes
Save Address Validation, Presort, Mailer Setup and Label Settings	Yes	Yes
Create and Save Command Expressions	No	Yes
Direct Impression Printer Support	Yes	Yes
List Enhancement Features	SA5 LT	SA5 Full
Basic Duplicate Detection with Soundex and A.K.A. Matching	Yes	Yes
Custom Duplicate Detection with Soundex and A.K.A. Matching	No	Yes
Correct Addresses, ZIP Codes and Append +4	Yes	Yes
County Name and County Code Appending	Yes	Yes
Time Zone & Telephone Area Code Appending	No	Yes
Longitude and Latitude Appending to 5 Digit level	No	Yes
Expand Address Components to Traditional Wording	No	Yes
Punctuate All Address Components	No	Yes
Preserve Original Specific Address Components	No	Yes
Format Database to Mixed, Upper and Perfect Casing	Yes	Yes
Database Features	SA5 LT	SA5 Full
Search and Replace	No	Yes
Merge/Purge	No	Yes
Single Field Search	Yes	Yes
Multiple Field Search Editor With Conditions	No	Yes
Radius and “Donut” Search	No	Yes
Add Conditional Text and Graphics to Address Labels & Envelopes	Yes	Yes
“Nth” Record Select – List Testing	No	Yes